It's possible to fall in love with your home again.

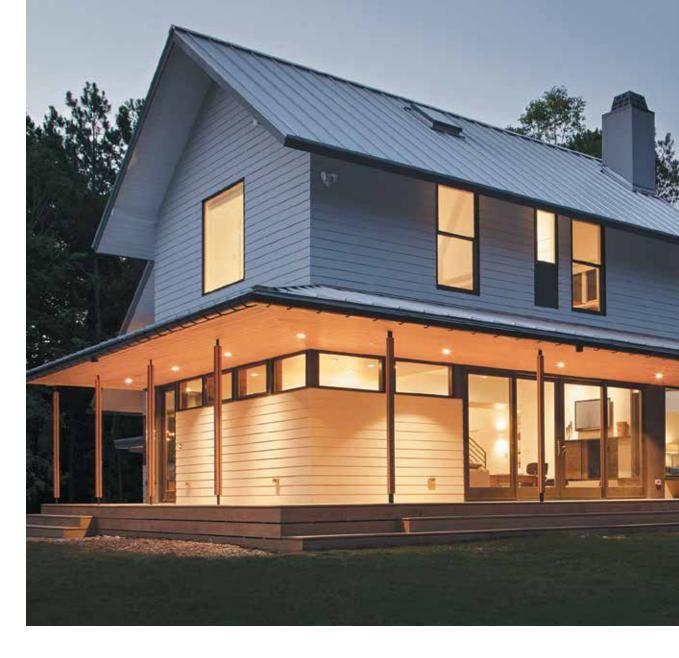


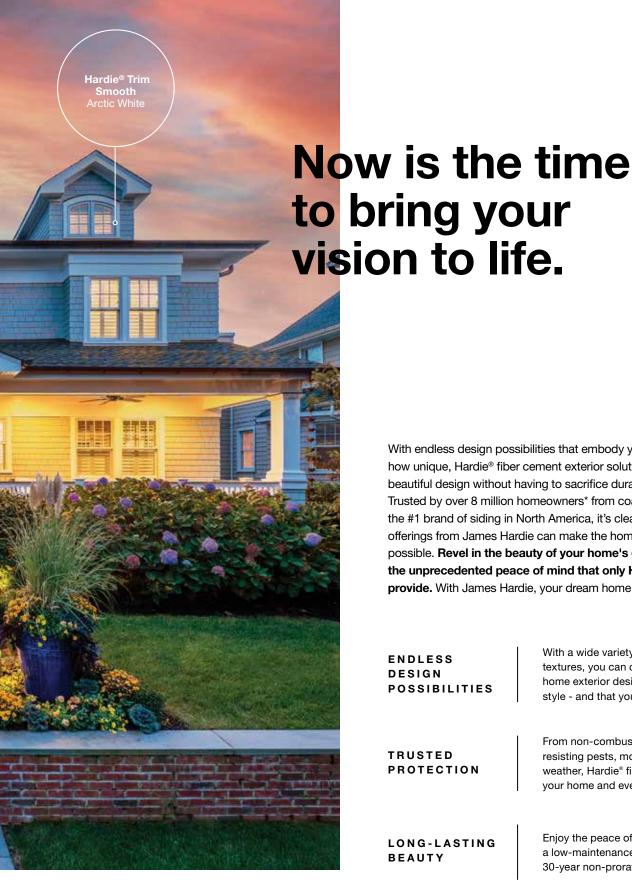


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Endless Design Possibilities





With endless design possibilities that embody your aesthetic, no matter how unique, Hardie® fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted by over 8 million homeowners* from coast to coast, and rated the #1 brand of siding in North America, it's clear that the vast product offerings from James Hardie can make the home you've always wanted possible. Revel in the beauty of your home's gorgeous exterior with the unprecedented peace of mind that only Hardie® products can

provide. With James Hardie, your dream home is possible.

ENDLESS DESIGN **POSSIBILITIES** With a wide variety of colors, products, and textures, you can create the personalized home exterior design that reflects your unique style - and that you'll love for years to come.

TRUSTED PROTECTION

From non-combustible fire resistance to resisting pests, moisture and extreme weather, Hardie® fiber cement helps protect your home and everything you cherish.

LONG-LASTING BEAUTY

Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a 30-year non-prorated substrate warranty.







Endless design possibilities.

Endless ways to express yourself.

Products and colors that complement any style.

With a wide portfolio of products and over 700 pre-finished colors, creating your perfect design style is possible with Hardie® products.

Modern

Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

Transitional

Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

Traditional

Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.













Statement Collection™ Products

It's your turn to let your home stand out with our Statement Collection™ products. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are unique to your home's region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.

COLORPLUS® TECHNOLOGY

ColorPlus® Technology finishes combine distinct beauty and high performance in a way that no other finish does. They're the easiest way to choose a gorgeous prefinished color for your house, and feel confident in its staying power.

Hardie® Plank, Hardie® Panel, Hardie® Shingle and Hardie® Trim Batten Colors





Scan code to view product availability.

Hardie® Trim Colors Hardie® Soffit Colors Arctic Cobble Monterey Arctic Cobble Timber White Stone Taupe White Stone Bark Khaki Iron Timber Brown Gray Bark







Dream Collection[™] Products

Looking to further express your sense of style? Look to our Dream Collection™ products.

- Featuring a color palette of over 700 ColorPlus®
 Technology finishes
- Made to order in a wide array of Hardie® siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

To see the full 700-color range of the Dream Collection™ products, visit **jameshardie.com/dream**







Scan code to view colors and request a product sample.









A classic look that stands the test of time.

Hardie® Plank

From Victorians to Colonials, Hardie® Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home exterior. With endless gorgeous color and plank pairings available, you'll discover a Hardie® Plank style that transforms your home's aesthetic.





Scan code to view product availability.











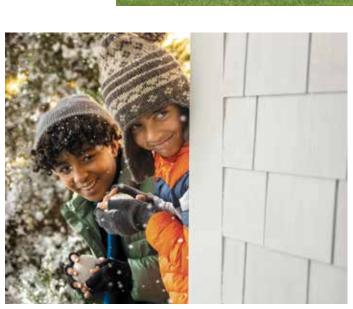


Classic cedar style in cutting-edge material.

Hardie® Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie® Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie® Shingle around your entire home, or place it in accent areas for an added boost of charm you'll love.

Better than the real thing, Hardie® Shingle resists rotting, curling, warping and splitting.





Scan code to view product availability.













Designed for versatility and beautiful performance.

Hardie® Panel

Hardie® Panel delivers style and substance. When combined with Hardie® Trim battens, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.





Scan code to view product availability.













Protection in every detail, complete confidence in every area.

Hardie® Trim

Hardie® Trim boards provide design flexibility for columns, friezes, doors, windows and other accent areas. With a longer and stronger lifespan than wood, Hardie® Trim is the perfect option for a long-lasting home. Hardie® Trim is a low-maintenance and durable accent for your exterior.



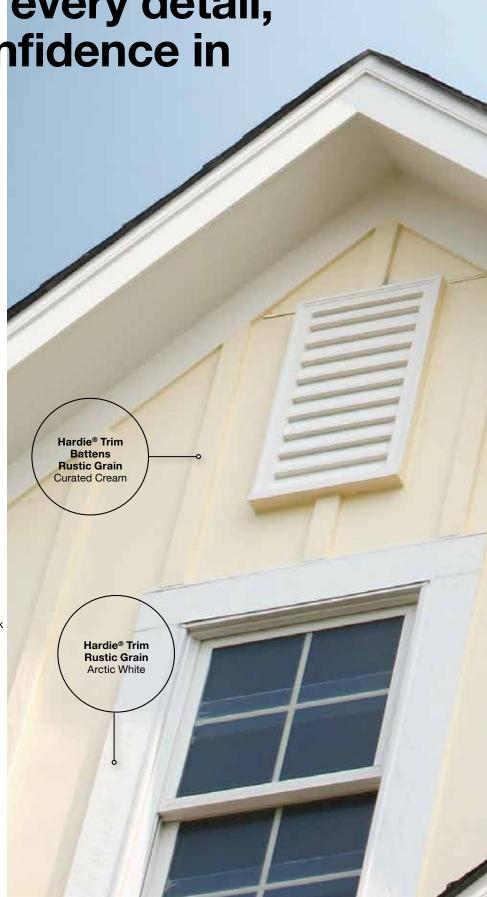
Scan code to view product availability.

Hardie® Soffit

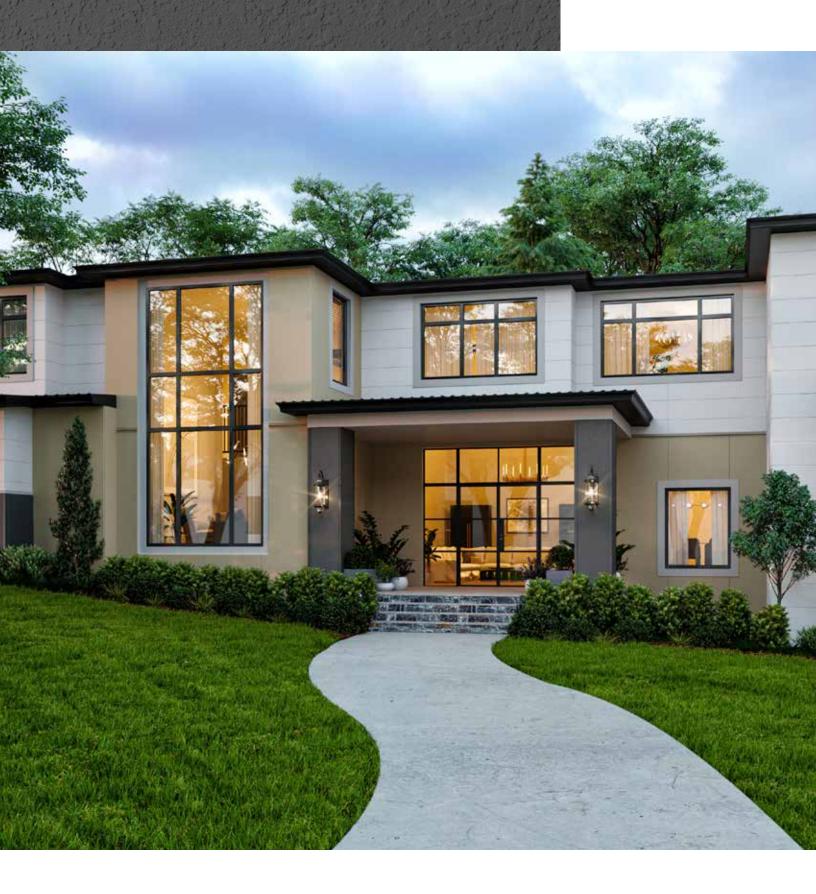
A home is only as strong as its most vulnerable areas. With Hardie® Soffit panels, you can live confidently, knowing that every gap between eaves and exterior walls is reinforced to provide trusted protection. These panels complete your look and help protect it from moisture and pests.



Scan code to view product availability.









Reimagining what's possible for your home exterior.

Now, you can modernize your home's aesthetic in a variety of never-before-seen ways. Our latest, most innovative products go beyond more traditional exterior designs to create new looks to help you make your personalized vision a reality.



Discover a fresh look that is unmistakably you.

NEW

Hardie[™] Architectural Collection

Reimagine what's possible for your home with the Hardie™ Architectural Collection.

Offering contemporary design solutions to fit any style, you can elevate your exterior with a gorgeous, fresh perspective.

Going beyond wood-look designs, the clean lines of the Hardie® Architectural Collection can help achieve a range of styles from traditional to more modern looks. Orient them horizontally or vertically, or mix them with other Hardie® products, to create a truly unique design that speaks to your aesthetic.



Scan code to view the Look Book.







Product Catalog





Hardie® Architectural Panel Fine Sand

Fine textured, smooth and consistent finish.



Hardie® Architectural Panel Mounded Sand

Rough textured, varied finish for a traditional look.



Hardie® Architectural Panel Fine Sand-Grooved

Fine textured, smooth and consistent finish with lines milled into the panel every 16 inches.

Additional Textures Coming Soon



Hardie® Architectural Panel Sculpted Clay



Hardie® Architectural Panel Sea Grass





Clean lines that are sure to make your home shine.

NEW

Hardie[™] Architectural Trims

New looks with new metal trim options to match. As part of the Hardie® Architectural Collection, Hardie™ Architectural Trims offer a variety of benefits in helping you achieve a seamless, lasting look for your exterior:

- Slim profiles complement panel sizes and deliver clean architectural lines
- Multiple aesthetic options that enable endless design possibilities
- Delivers long-lasting beauty and stands up to the elements
- Integrated solution of panels and metal trims designed for better water management
- Easy to cut and install



Scan code to view the Look Book.



Hardie[™] Architectural Trims

Corner Trims

Slimline corner trims designed to deliver a sleek contemporary look.



Low-Profile Inside Corner Trim

Aluminum extrusion to be used for inside corners.



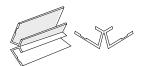
Inside Corner Trim

Aluminum extrusion to be used for inside corners.



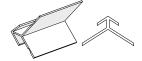
Low-Profile Outside Corner Trim

Aluminum extrusion to be used for outside corners.



Low Profile 45°
Inside Corner Trim

Aluminum extrusion to be used for bay windows.



Low Profile 45°
Outside Corner Trim

Aluminum extrusion to be used for bay windows.

Joint and End Trims

Designed for clean finishes on short and cut ends of panels.



Vertical T Trim

Aluminum extrusion to be used along vertical butt joints. For horizontal panel orientations only.



Vertical H Trim

Aluminum extrusion to be used along vertical butt joints. For horizontal panel orientations only.



Horizontal Angled T Flashing Trim

Aluminum extrusion to be used along horizontal control joints.



Horizontal Z Flashing Trim

Aluminum extrusion to be used along horizontal control joints.



J Trim

Aluminum extrusion to be used as a trim at abutments (e.g. soffits, masonry, windows, etc.).

Base Trims

Base trim and accessories for a clean and robust ground finish.



Base Trim

Aluminum extrusion to be used as a base edge solution.



Base Outside Corner Trim

To be used as an outside corner connection for Base trim.



Base Outside Inside Trim

To be used as an inside corner connection for Base trim.

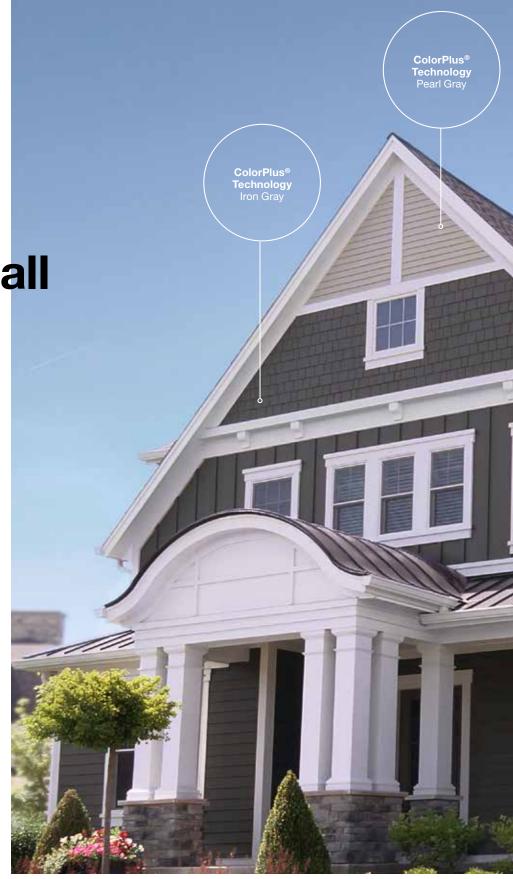


Base Jointer

To be used to connect Base trims.

Complete Exterior by James Hardie[™]

Confidence and beauty all around.





Scan code to request a sample.



Top to bottom, our exterior product line is defined by high performance, aesthetics and design options.

With a Complete Exterior by James Hardie™, you can bring your dream home to life without having to choose between protection and long-lasting beauty. Using products from a single, trusted manufacturer that offers exceptional warranties, you'll have complete peace of mind, so you can sit back, relax and enjoy your home's exterior.



Hardie® Shingle



Hardie® Panel & Hardie® Trim Batten



Hardie® Plank



Hardie® Trim Boards



Hardie® Soffit



Hardie® Architectural Panel - Fine Sand



Hardie[™] Architectural Trims

Durability you can trust.







Tougher than the elements.



Fire

A home's exterior is its first line of defense against extreme weather and fire. Prepare your home for the unpredictable with siding that is non-combustible and won't burn.

Listed for use in wildfire-prone
 Wilderness Urban Interface (WUI)
 zones in the western US.

Cal-Fire Compliant

Fiber Cement Siding











Mother Nature's creatures can wreak havoc on woodbased siding. It can be pecked by birds or damaged by termites or other pests. Save yourself the maintenance hassle —don't let your home fall prey to these critters.





Mother Nature

Your siding is exposed to Mother Nature all day, every day. You deserve to feel confident that it can hold its own throughout it all — from the changing seasons to even the most extreme weather.

- FEMA Class 5 flood damage resistance (highest rating)
- Rated for use in High Velocity Hurricane zones by Miami-Dade County Florida





Water Resistant

From rain to ice to snow, Mother Nature's precipitation patterns leave wood exteriors at risk to cracking, swelling and warping. Take shelter from the storm knowing that your exterior is built to withstand water damage and exterior destruction.





Time

Paint and other siding finishes applied in the field can dull substantially through the years. Give your home an exterior that will keep its good looks longer with ColorPlus® Technology finishes.

Exterior solutions inspired by nature. And designed to protect your home from it.

Hardie[™] Zone System

Only Hardie® fiber cement exterior products are Engineered for Climate®, designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5® products resist shrinking, swelling and cracking even after years of wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie® siding and trim, your home's exterior will be as tough as it is beautiful.







The highest-quality materials for your highest satisfaction.

Unique Formulation Hardie[™] Zone Substrate

Not all fiber cement is the same. The Hardie[™] Zone product formulation contains the highest-quality raw materials. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

Proprietary enhancements create durable Hardie® siding

Perfect balance of strength and workability

Our balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.

Enhanced moisture resistance for unmatched durability

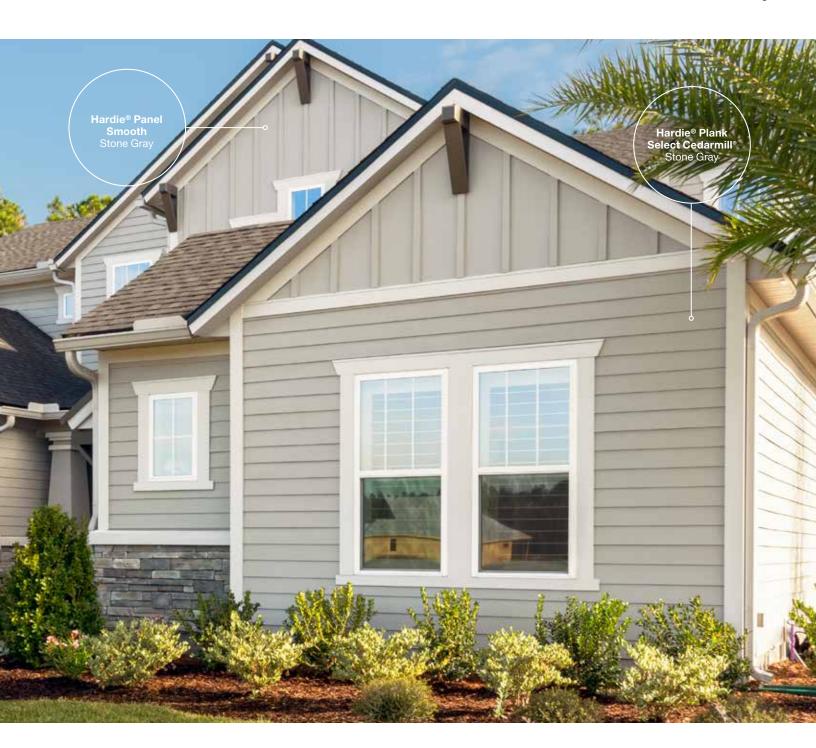
Patented and proprietary additives are chemically bonded within the substrate matrix to provide durable moisture resistance.

Increased dimensional stability

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.









Unmatched investment in manufacturing scale and production innovation

- Largest manufacturer of fiber cement in North America
- 5x more capacity than our largest competitor
- More than 100 process and product quality checks
- 100+ scientists and engineers providing dedicated resources for continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor

Building sustainable communities.

Sustainability is built into our DNA.

At James Hardie, our business is about building better communities that have a lower impact on our environment and are built to last. We operate with a global mindset and at the same time take great care in how our business affects households, our James Hardie community, the local communities in which we live and operate, and across the largest shared community of all, our global ecosystem. Building sustainable communities is at the forefront of our strategy and integral to our success.







James Hardie

↑ Homeowner



Scan code to find out more about our sustainability efforts.







Adding value to our communities

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing, employing, delivering and giving locally.

Creating an impact

We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation opportunities.

CONTRIBUTED

\$800M

To communities in which we operate

HIRED

98%

From the local communities in which we operate

SOURCED

83%

Of raw materials locally

DELIVERED

63%

Of manufactured products locally

The right kind of impact

Having a sustainable impact means minimizing our impact on the environment while supporting resilient local communities. We are committed to minimizing our environmental impact, prioritizing the management of waste, water, energy and emissions.

2030 goals



Energy & Emissions

We aim to minimize our Scope 1+2 Greenhouse gas intensity by 40% from 2019 baseline.



Waste

We aim to minimize manufacturing waste intensity by 50% from 2019 baseline.



Water

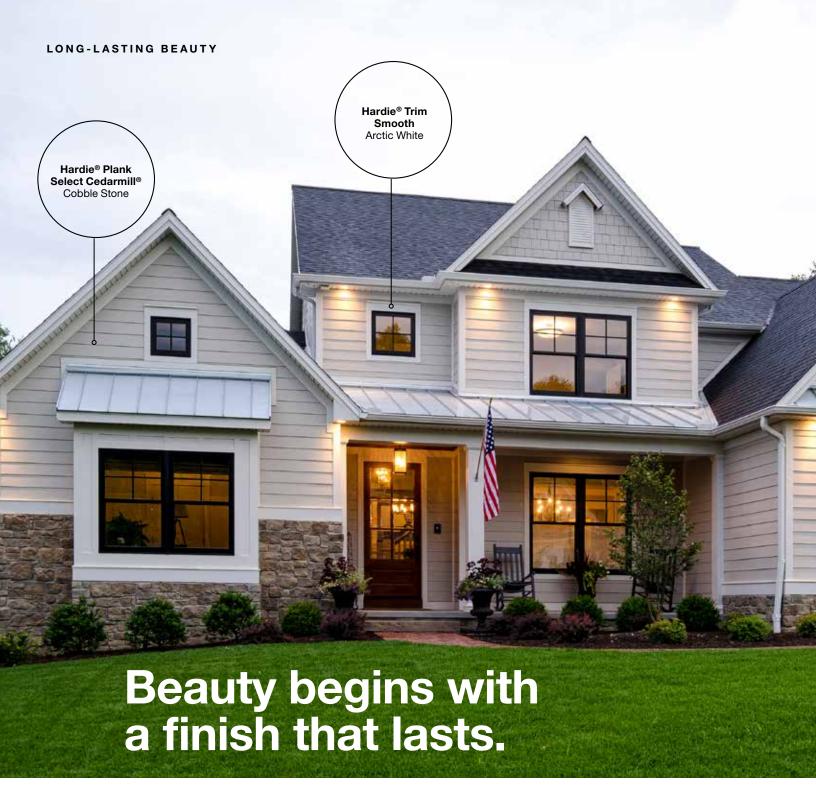
We aim to increase water recycling by 20 Million cubic feet/year from 2019 baseline.







Long-lasting beauty by design.



ColorPlus® Technology

ColorPlus® Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With over 700 colors available, ColorPlus® Technology finishes offer endless design possibilities and help keep your home looking beautiful longer.





Finishing Technology

Primer

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now – and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie® fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

ColorPlus® Technology

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.



Exceptional finish adhesion

Our proprietary coatings are engineered for exceptional adhesion to our substrate and applied to the surface, edges and features for durable performance.



Superior color retention

The finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



Superior UV resistance

ColorPlus® Technology finishes retain vibrancy longer compared to vinyl siding and the typical field paints used on other siding products.

Unparalleled beauty with unparalleled performance.

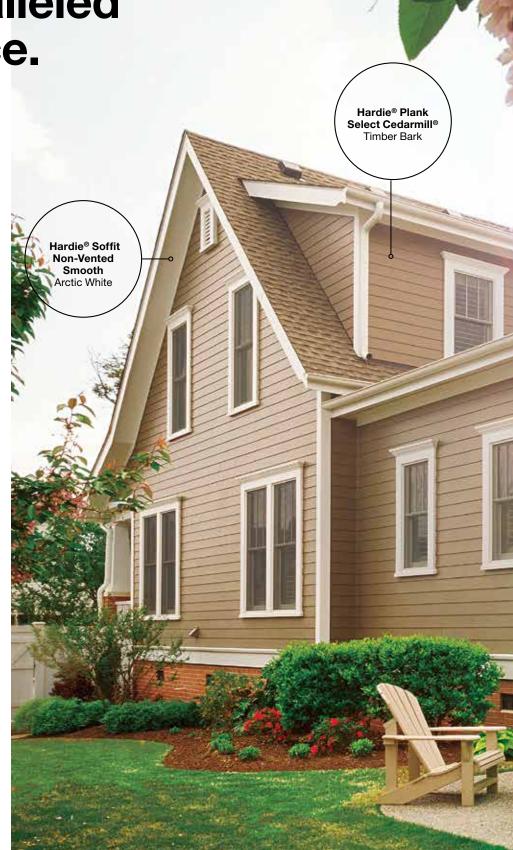
See the James Hardie difference

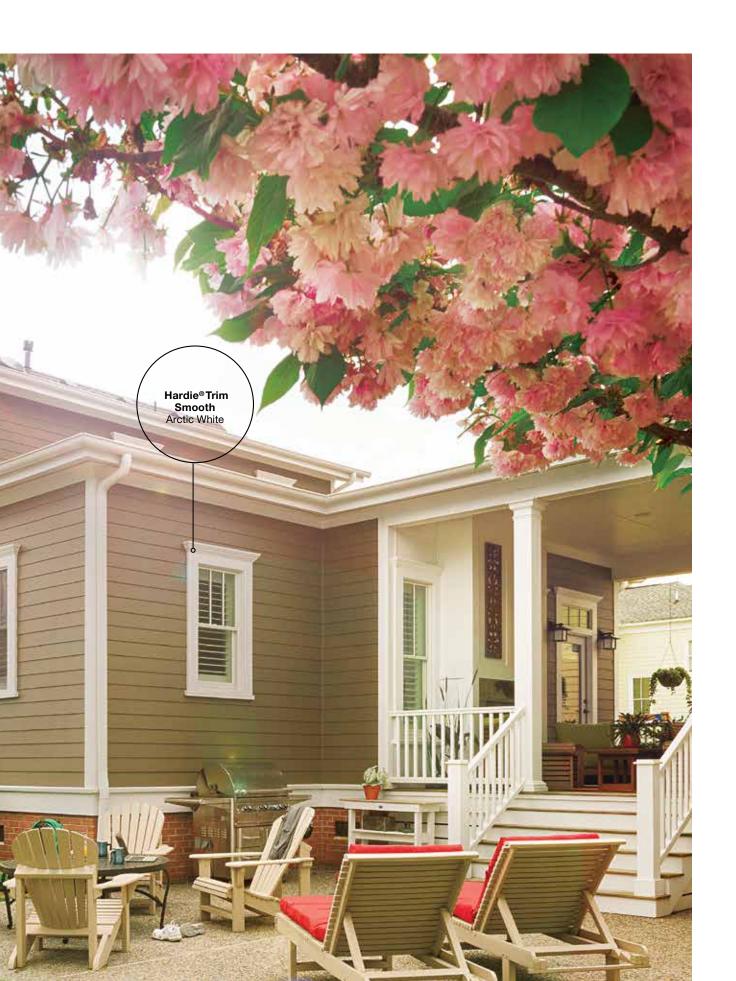
James Hardie invented modern fiber cement. Over 8 million homes* later, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower-maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to protecting your home and investment every step of the way.



*Estimate based on total Hardie® siding sales through 2016 and average housing unit size.





Warranty — for peace of mind

Protect your home with North America's #1 brand of siding, backed by exceptional warranties. Unlike other brands, James Hardie doesn't prorate our siding and trim warranty coverage. We stand 100% behind our siding for 30 years and our trim for 15 years.

ColorPlus® Technology finishes come with a 15-year limited warranty.

Non-Prorated Siding Substrate Warranty Coverage by James Hardie



Endorsements — a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. Each new home stands as a testament to our uncompromising quality. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Featured on

Magnolia Network's

Fixer Upper 2021



Featured on HGTV's
Urban Oasis 2021



Readers' Choice,
"Most Sustainable Product"
Green Builder Magazine 2020



#1 Return on Investment*

Re-siding with fiber cement siding provides the #1 return on investment of any major exterior remodeling projects.





Scan code to view the Cost vs. Value Report.



Hardie® Trim

Smooth

FOR THE PROS

Protection that performs at every layer.

Hardie[™] Weather Barrier

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie™ Weather Barrier provides a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.

INSTALLATION ADVANTAGES

- Thicker, more durable material for easier, quicker installation
- Superior tear resistance helps prevent water infiltration
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify





Scan code to learn more.

Weather Barrier

 Thickness
 11 mil

 Length
 100 ft
 100 ft
 150 ft

 Width
 3 ft
 9 ft
 9 ft

Pro-Flashing

 Thickness
 20 mil

 Length
 75 ft
 75 ft
 75 ft

 Width
 4 in
 6 in
 9 in

Flex Flashing

 Thickness
 60 mil

 Length
 75 ft
 75 ft

 Width
 6 in
 9 in

Seam Tape

Thickness 3.2 mil Length 164 ft Width 1-7/8 in

Installation Done Right

INSTALLATION ACCESSORIES

Hardie[™] Blade Saw Blades

Manufactured by Diablo, the Hardie™ Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.





PacTool® Gecko Gauge

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie® Plank lap siding during installation. Studies suggest the Gecko Gauge can improve the speed of solo installation by 30%.





Finishing Touches

COLORPLUS® TECHNOLOGY ACCESSORIES

Touch-Up Kits

Specially formulated to match ColorPlus® Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.



Color-Matched Caulk

OSI® QUAD® MAX sealant offers a high-performance sealant solution to color match Statement Collection™ products.* About 18–20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

*For matching Dream Collection™ products, contact your local James Hardie representative.

TRIM ACCESSORIES

Flat Tabs

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

Corner Tabs

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.



Scan code to view install and technical documents.

